

08 Jolly Covid Postman - poster advert to sell the book

Now you have finished your book you need to market it, your job is to make a poster to persuade people that they want it so that they buy it!

Focus on the positive, what is great about your book.

Games included
saurhyu hgg!S
Funny adverts!

Use catchy slogans, try using alliteration & questions

Best book!

Magical mail!

Amusing adverts!

Ridiculous rhymes!

Loads of letters!

Want some fun?

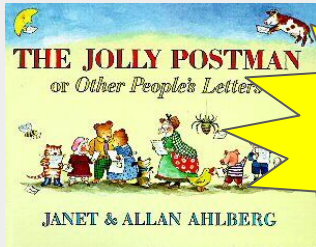
Bored?

Need a good read?

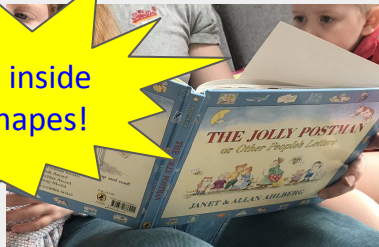
Fed up?

Love a good book?

Use bright colours and images to catch your attention.



Write inside
fun shapes!



Include a picture of your book or someone enjoying it

Use a mix of facts and exaggerated language.

Exaggerating means pretending a bit that something is even better than it really is, or going over the top!

You will never be bored again!
Best book in the world!
Funniest ever